



**Regulations of the Contest
BLUE DROP COMPETITION 2020**

§1

ORGANIZER OF THE CONTEST

The Organizer of the International Contest BLUE DROP COMPETITION 2020 is the Strzemiński Academy of Fine Arts in Łódź located at 121 Wojska Polskiego Street, 91-726 Łódź, Poland.

§2

THE GOAL AND THE THEME OF THE CONTEST

1. The International Contest BLUE DROP COMPETITION 2020, hereinafter referred to as the Contest, is accompanying the event ECO MAKE 2020, under the theme HUMAN OF THE FUTURE 2052.

A vision of humans of the future. What will they be like, what products and services will they use? How will they find themselves in a new environmental, social, economic and world-view reality? Will ecology matter to them? What values will they hold?

2. The project must respond to significant ecological problems, be an artistic and innovative interpretation of the Contest's theme. The evaluation of the project will take into account the feasibility of its potential implementation in production.
3. The Contest is addressed to students and graduates of design and art schools in Poland and abroad.
4. The Contest is designed to select the top 20 projects out of which the Jury will select the winner of the Contest during the Final of the event ECO MAKE 2020 on 1st December 2020.
5. The winner will receive the main prize of 2 000 euro.

§3

PARTICIPANTS OF THE CONTEST

1. The Contest **BLUE DROP COMPETITION 2020** can be attended by students and graduates of design and art faculties who have a minimum age of 18 years. Only a natural person, with full legal capacity, can take part in the Contest. Design teams are not admitted to the Contest.

§4

CONDITIONS OF PARTICIPATION IN THE CONTEST

1. Participation in the Contest is free of charge.
2. Only projects realized by students and graduates of design and art schools, which comply with the Contest's main theme "HUMAN OF THE FUTURE 2052" can be submitted to the Contest.
3. Each participant submits maximum 2 projects to the Contest.
4. The correspondence concerning the Contest should be maintained in Polish and English.
5. The condition of participation in the Contest is registration by submitting a properly completed application form via the website www.ecomake.pl as well as acceptance of the Contest Regulations in the electronic application panel. The filled in application form must be complete and must contain all necessary information required by the Organizer. The application form will be active from 6th September 2020.

§5

THE PROCEEDINGS OF THE CONTEST

The Contest consists of two stages:

STAGE I

The submission of projects to the Contest **BLUE DROP COMPETITION 2020**

Entries for the Contest must be submitted via the registration application available on the website www.ecomake.pl by filling in the application form and attaching the following:

- 1.1. visual documentation of the project: 2 photos of the prototype and its 3 visualisations or its 5 visualisations (for horizontal shots/visualisations max. width 2000 px, for vertical shots/visualisations max. height 1500 px; files in JPG format only with a maximum size of 10MB, 300 dpi). There must not be any signs placed on the photos presenting the project, which could allow for identification of the participant.
- 1.2. a description of the project (in English) including the following data:

- a description of the main idea of the project, a description of the product's utilization process and the way of realization of the Contest's main theme in the submitted project,
 - a description of the technology used and the proposed material of execution,
 - dimensions and size of each object in the case of submitting a model/prototype to the Contest.
2. The deadline for registration is on 6th September 2020 at 23.59 (CET).
 3. By 14th September 2020 the participants will have been notified about the proceedings of formal verification of the application form.
 4. The Jury of the Contest will review all the submissions and select the top 20 projects that will be admitted to the 2nd Stage of the Contest. The list of authors of the projects admitted to the 2nd Stage of the Contest will have been published by 12th October 2020 on the website www.ecomake.pl

STAGE II

The final exhibition (30th November 2020 – 11th December 2020).

5. By 16th October 2020 the Finalists have to send by email the confirmation of their participation in the exhibition BLUE DROP COMPETITION 2020 to the address: biuro@ecomake.pl
6. In the event of a participant's resignation, another participant will take part in the Final, according to the ranking list created on the basis of the Jury's voting during the 1st stage.
7. The projects sent to the 2nd stage must be submitted in one of the following forms:
 - 7.1. model/prototype as well as 1-2 presentation boards containing a visualisation of the project.
 - 7.2. 2-3 presentation boards containing a visualisation of the project.
8. Presentation boards should be made in B1 format in vertical orientation, glued on PVC with a minimum thickness of 5 mm.
9. In the case of large-format works, it is necessary to provide a smaller model in a scale adapted to the exhibition capabilities of the Contest organizer.
10. The project should be complete and executed with due diligence and the individual elements must not endanger anyone's health.
11. Projects requiring special display elements, going beyond traditional materials, should be equipped with them.
12. The project must include a label with a return address that will be used in the return transport (applies if the participant does not take the project individually, after the exhibition has finished).
13. The elements must be packed in a durable packaging and delivered to the address:

Centrum Promocji Mody

Akademia Sztuk Pięknych im. Władysława Strzemińskiego w Łodzi

ul. Wojska Polskiego 121, 91-726 Łódź, Polska

with an annotation **BLUE DROP COMPETITION 2020** by 4th November 2020.

14. The project will be rejected and will not take part in Stage II of the Contest if its appearance is significantly different from the material presented in the photos/visualisations submitted in Stage I.
15. The Organizer reserves the right to select the style of the final exposition of the projects, which is the responsibility of the curator of the exhibition.
16. The Jury will choose the winning project during the final exhibition.
17. The winner will receive the prize of 2 000 euro.
18. The Organizer reserves the right to give special awards funded by patrons and sponsors of the Contest.
19. Award winners and Participants with the honourable mention are entitled to use the information about winning the Award and participating in the Contest for their promotional purposes.
20. The information concerning the submitted projects and the Participants of the Contest can be mentioned:
 - in press and media,
 - on the Organizer’s websites
 - on websites of the patrons and partners of the Contest.

§6

JURY AND THE CRITERIA OF JUDGEMENT

1. The Jury will consist of professionals dealing with design in its practical and theoretical aspect. The final list of the Jury members of the Contest **BLUE DROP COMPETITION 2020** will be made public on the website www.ecomake.pl

2. STAGE I of evaluation

The Jury of the Contest will review all entries and select the top 20 projects that will be admitted to the 2nd stage of the Contest. The Jury of the Contest reserves the right to change the decision on the number of entries qualified to stage II of the Contest.

The following factors will be evaluated:

- originality of the concept and the avant-garde way of thinking
- the author’s creativity
- feasibility of implementing the submitted project for production
- response to essential contemporary problems associated with ecology
- an artistic and innovative interpretation of the leading theme HUMAN OF THE FUTURE 2052
- aesthetics of the presentation
- consistency between the project presented in the photo/visualisation and the description of this project.

3. STAGE II of evaluation

During the final of ECO MAKE 2020, which will be held on 1st December 2020, the Jury will evaluate:

- compliance of the entries with the photographic and project documentation from the 1st stage of evaluation,

- the author's creativity – an artistic and innovative interpretation of the leading theme – HUMAN OF THE FUTURE 2052,
 - aesthetic values of the project,
 - the quality of execution.
4. In the case when the votes are balanced, the President of the Jury will be in charge of making the final decision.
 5. The Jury will give the main award of 2 000 euro.
 6. Decisions of the Jury of the Contest are binding and final.
 7. The Jury of the Contest may decide not to award the main prize if the submitted entries do not meet the terms and conditions of the Regulations.
 8. The Jury's debate is not public.

§7

AWARD

1. The winner of the Contest **BLUE DROP COMPETITION 2020** will receive the financial prize of 2 000 euro. There will also be some extra awards not specified in the Regulations.
2. In accordance with tax regulations, before the prize is issued the prize-issuing entity will charge the winner a quota amounting to 10% of the prize's value, which means that the prize will be reduced by the amount of the tax liabilities.

§8

1. Announcement of the Contest results, by providing personal data of the Winner and Finalists of the Contest and information concerning the schools where they study or which they graduated from, will be made by publishing them on the Academy's websites, in the media, including social media and in press publications.
2. In order to promote the Contest and the Participants of the Contest, the information about the Winner and Finalists of the Contest – in the form of name and surname, information about the schools where they study or are graduates of and the information presenting their achievements to date, as well as film and photographic materials from the award ceremony and events related to the Contest – will be published on the Academy's website, in social media and printed publications in Poland and abroad.

§9

TRANSPORT AND RE-TRANSPORT OF THE PROJECTS QUALIFIED TO STAGE II

1. The cost of transporting the works, including the cost of packing materials and customs clearance (for non-EU countries), is borne by the Participant. The Organizer does not bear the costs of transport, customs clearance, transport insurance of works both ways.
2. The Participant who does not take back the works in person is obliged to order a courier, after the previous consultation with the Organizer of the Contest.

3. Participation in the Contest takes place at the Participant's risk.
4. The works' insurance is on the Participant's side.
5. Detailed principles of transport and re-transport of works have been specified in Annex No. 1 to these Regulations.

§10

COPYRIGHT

1. The Contest **BLUE DROP COMPETITION 2020** will admit only the project entries if:
 - 1.1. The sole author of the project is the Participant submitting their work to the Contest and who is entitled to all their own copyrights, property and personal rights to this work and who has the right to submit the work to the Contest;
 - 1.2. The Contest entry is neither a derivative work nor plagiarism nor otherwise violates the rights of third parties or the applicable law;
 - 1.3. The author's property rights to the entry work are not in any way encumbered with the rights of third parties, and no separate consent of a third party is required to use the entry project in any way.
2. By accepting these Regulations, the Participant confirms that the collection submitted by him/her complies with all the above terms and conditions.
3. The Participant is responsible, regardless of fault, for the legal faults of the project and is fully responsible in this respect and is obliged to release the Organizer from any third party claims that may arise in this respect.
4. The Contest projects violating the rights of third parties will be excluded from participation in the Contest.

§11

PROMOTIONAL ACTIONS

1. The participant grants the Organiser a non-exclusive license to use the provided documentation (description, visualization, photographs and others) of the project through its presentation during the organized exhibitions, shows, presentations and reviews in the place and at the time indicated by the Organiser during ECO MAKE 2020, as well as after its completion for an indefinite period of time for the purpose of presenting ECO MAKE throughout its duration, as well as after its completion in order to promote ECO MAKE.
2. The licence is granted free of charge.
3. The Participant gives his/her consent to the use by the Organiser of the photographic, film, video or digital documentation presenting the project submitted for the Contest, made by the Organiser or upon the Organiser's order during the ECO MAKE 2020 exhibitions. The consent is not limited in time or territory. In particular, although not exclusively, the Organiser has an unlimited right to distribute and publish the materials or their parts in the media, Internet, books,

studies, anthologies, collective works, TV programmes, films, electronic communication networks, mobile technologies in all forms.

4. The Participant also gives his/her consent to the further transfer of licence for any media publishing articles about the project, to the extent related to the promotion of the project.
5. The licences described above are granted without territorial restrictions for an unlimited period of time.
6. Licences shall be granted for the following fields of operation:
 - a. marketing at home and abroad;
 - b. feeding into the computer memory and distribution on computer networks, in particular the Internet, in any technical form;
 - c. use in whole or in part for promotional and advertising purposes in the form of leaflets, postcards, catalogues, programmes, invitations, posters, billboards, citylights, CD, DVD, video;
 - d. use in any form in the mass media.
7. The Participant agrees that the Organiser of the INTERNATIONAL CONTEST BLUE DROP COMPETITION 2020 (hereinafter referred to as the Contest), i.e. the Strzemiński Academy of Fine Arts in Łódź, may use the submitted documentation of works (photographs, visualizations and descriptions) free of charge and irrevocably. on the Contest's websites and social media as well as the ECO MAKE 2020 event and on the websites and social media belonging to the Organizer, in printed and electronic publications accompanying the Contest (including press and traditional and electronic media), as well as by using the documentation during the Contest's exhibition; only in the context of the INTERNATIONAL CONTEST BLUE DROP COMPETITION 2020.

§12

PERSONAL DATA PROTECTION

3. Pursuant to the procedure of the Regulation of the European Parliament and of the Council (EU) of 27th April 2016 on the protection of natural persons with regard to the processing of personal data and on the free flow of such data, and repealing Directive 95/46/WE (Official Journal of the European Union L 119), the administrator of personal data of the participants of the Contest is the Strzemiński Academy of Fine Arts in Łódź (121 Wojska Polskiego Street; 91-726 Łódź).
4. Contact with a Data Protection Officer: iodo@asp.lodz.pl

5. The basis for the processing of personal data of the participants of the Contest is the consent expressed through a freely given, informed and unambiguous declaration concerning entering the Contest and acceptance of the Contest Regulations in the electronic application panel.
6. The personal data of the Participant of the Contest provided in the registration form and other required documents submitted when entering the Contest, i.e. name and surname, telephone number and e-mail address of the Participant of the Contest, will be processed for purposes related to the conduct of the Contest.
7. The personal data of the Winner and the Finalists of the Contest i.e. name and surname of the Winner and the Finalists, as well as information concerning the school where he / she studies or whose graduate he / she is and that presenting his / her achievements so far, as well as images obtained during the documentation of events connected with the Contest in the form of film footage and photographs, will be published on the Academy's websites and social media as well as Polish and foreign printed publications to promote the Contest.
8. The personal data will be processed in the printed and electronic form.
9. Personal data provided in the registration form and other required documents submitted when entering the Contest will be kept for 24 months from the date of the completion of the Contest. The winner's data will be kept for the period required by law.
10. The data subject has the right to withdraw the consent for the processing of personal data at any time. The withdrawal of the consent will not affect the consistency with the right for the processing of personal data which was carried out on the basis of consent before its withdrawal. The withdrawal of the consent will have consequences of the inability to participate in the Contest.
11. Every data subject has the right to access their personal data, to verify them, the right to have them erased or limit processing.
12. Each data subject has the right to complain to the supervisory body, when they come to a conclusion that their right to the protection of personal data has been violated.

§ 13

FINAL PROVISIONS

1. The Organizer of the event is the last instance reaching decisions on the interpretation of the Regulations.
2. In matters not regulated, the Polish law, in particular the provisions of the Civil Code, shall apply.
3. In disputable cases, the Polish law is applicable, and the competent court is the Polish court competent for the seat of the Strzemiński Academy of Fine Arts in Łódź.

SCHEDULE OF THE CONTEST

Registration of applications – from 1st June 2020 8.00 (CET) till 6th September 2020 23.59 (CET)

Verification of applications – by 14th September 2020

Announcement of the list of finalists for the 2nd stage of the Contest – the final exhibition – 12th October 2020

Delivering the projects qualified to the 2nd stage of the Contest – the final exhibition – by 4th November 2020

The exhibition BLUE DROP COMPETITION 2020 will last from 30th November to 11th December 2020

Announcement of the winners of the Contest ECO MAKE 2020 – 1st December 2020

Appendix no. 1 Transport and re-transport of the projects qualified to the 2nd stage of the Contest

Appendix no. 2 Proforma invoice